# Deep Convolutional Neural Network for Sentiment Analysis (Text Classification) : [**https://machinelearningmastery.com/develop-word-embedding-model-predicting-movie-review-sentiment/**](https://machinelearningmastery.com/develop-word-embedding-model-predicting-movie-review-sentiment/)

# Flipkart Reviews Sentiment Analysis using Python

[**https://www.geeksforgeeks.org/flipkart-reviews-sentiment-analysis-using-python/**](https://www.geeksforgeeks.org/flipkart-reviews-sentiment-analysis-using-python/)

1. **Social media sentiment analysis using machine learning** [**https://towardsdatascience.com/social-media-sentiment-analysis-49b395771197**](https://towardsdatascience.com/social-media-sentiment-analysis-49b395771197)
2. **Training and testing model**

[**https://youtu.be/bTzocAdTlj4?si=NMUijJavn3lvmEbR**](https://youtu.be/bTzocAdTlj4?si=NMUijJavn3lvmEbR)

1. Understanding Train Test Split

[**https://builtin.com/data-science/train-test-split**](https://builtin.com/data-science/train-test-split)

1. **Why social media sentiment analysis matters**

[**https://sproutsocial.com/insights/social-media-sentiment-analysis/**](https://sproutsocial.com/insights/social-media-sentiment-analysis/)

1. **Top 10 sentiment analysis tools for social media**

[**https://www.google.com/amp/s/www.quintly.com/blog/social-media-sentiment-analysis-tools%3fhs\_amp=true**](https://www.google.com/amp/s/www.quintly.com/blog/social-media-sentiment-analysis-tools%3fhs_amp=true)

1. **What are the main challenges and opportunities of sentiment analysis in social media data?**

[**https://www.linkedin.com/advice/0/what-main-challenges-opportunities-9e?utm\_source=share&utm\_medium=member\_android&utm\_campaign=share\_via**](https://www.linkedin.com/advice/0/what-main-challenges-opportunities-9e?utm_source=share&utm_medium=member_android&utm_campaign=share_via)

1. **Importance of Social media sentiment analysis**

[**https://onpassive.com/blog/what-is-the-importance-of-social-media-sentiment-analysis/**](https://onpassive.com/blog/what-is-the-importance-of-social-media-sentiment-analysis/)

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2. **S. Jayasanka, T. Madhushani, R. Marcus, E & A. A. U. Aberathne, I & S. Premaratne, “Sentiment Analysis for Social Media”. Information Technology Research Symposium, Volume: 4, pp: 1-6.**
3. **G.T. Umman, B. Diren, Y. Cemil, “Social Media Mining and Sentiment Analysis for Brand Management”. Global Journal of Emerging Trends in e-Business, Marketing and Consumer Psychology (GJETeMCP) 2017 Vol: 3, Issue: 1, pp: 497-511**
4. **A. Hassan, W. Medhat, H. Mohamed, “Sentiment Analysis Algorithms and Applications: A Survey”. Ain Shams Engineering Journal. 5(4). 1093-1113. 10.1016/j.asej.2014.04.011**